

## **PERMANENT MAKEUP BY MAYA: *LET ME CUSTOMIZE YOU***

### **ABOUT ME**

Maya Purcell is a licensed Dermagraphic Technician that was educated and trained by The College of The Desert in Palm Desert, California. She completed extensive training in the art and science of micropigmentation for reconstructive and cosmetic purposes. Before becoming a dermatech, she was a chemist, doll customizer, baker, and volunteer in various emergency room hospitals. Her science background fostered skills of being attentive to details, doll customizing sharpened her artistry skills, and vast volunteering experiences cultivated skills in exceptional customer service.

### **MY SERVICES**

My services include permanent cosmetics such as natural looking powder brows, eyeliner, and a beauty mark. I also specialize in anti-aging skincare procedures such as Dermaplane facial (Level 1), Dermaplaning (Level 2) for brown sun spots and wrinkles, Microopen Needling for wrinkles and scars. I also offer personalized, custom vegan and natural skin serums based on clients' skin type and needs.

### **PRE-CONSULT POINTERS**

1. If you're allergic to anything such as Latex or antibiotics, please alert me during our session.
2. I use a lidocaine based numbing cream. If you're allergic to lidocaine, please let me know. You are welcomed to bring your own numbing cream and start numbing before arriving on site. (Not possible with eyeliner procedures)
3. Individual results and healing time varies as everyone is unique. Skin color, lifestyle, and type of skin (Normal, oily, combination) affects permanent cosmetics results, i.e. microblading is not recommended for people with oily skin or thin brows.

4. Diabetics or people with severe health issues (Heart problems, glaucoma, etc.) must have a doctor's note giving consent to have permanent cosmetics done.
5. If you're pregnant, you must have a doctor's note before having treatment done. Generally, pregnant women can't get permanent cosmetics, but some doctors give consent so long as it's within the first trimester.

### **1-2 DAYS BEFORE SCHEDULED APPOINTMENTS**

1. Do not drink any alcohol or take any blood thinning substances (Like Aspirin, Cayenne Pepper, Turmeric, Etc.) unless it's medication that you must take as prescribed by your doctor.
2. Get a good night's rest. Going to bed by 10 PM or 11 PM at the latest is strongly recommended.
3. Stay hydrated and drink lots of room temperature (Or warm) water. Do this pre and post treatment.
4. Avoid caffeine.
5. Make sure you have an ice pack (Or frozen vegetables wrapped in a cloth) and a healing ointment prepared before treatment. Healing ointments include A&D Ointment, Vaseline, or natural oils like olive or grapeseed oil.
6. Do not plan to do anything strenuous where you will sweat profusely or where you will be in the sun for a prolonged time at least 5 days post treatment(s). You can certainly exercise, but it's best to keep it light and do it in cool environments, so you won't sweat too much. Not heeding this advice will affect how your permanent makeup heals and can possibly pull most color out.
7. Try to take a shower before getting treatment, but if not possible, dab some Vaseline on the site that was worked on before showering to protect the site from getting hit with water. **Remember, the site will need to scab and peel away on its own without being forced off or scarring/ poor color retention could occur.**
8. Wear comfortable, loose clothing during treatment.
9. Snacks and beverages are provided during treatment, but be sure to eat a healthy and light meal or snack before arriving to stabilize blood sugar.

10. On the day of your appointment, it's ideal not to wear any makeup on your face (Or the region that you'll be getting permanent cosmetics on).
11. Feel free to take a muscle relaxer the morning of treatment if you are very anxious. Just make sure it's **NOT** a blood thinner (Like Ibuprofen or Aspirin). But there's no need to fret as you're in golden hands ☺

## **EYELINER PROCEDURES**

1. Your eyes may be swollen for 1-2 days.
2. Color will appear dark but soften and look like designer department store liner within 2-3 weeks. The ultimate result will be achieved within 6 weeks.
3. Contact lenses can't be worn during and 3 days post procedure.
4. Do **NOT** wear any eye makeup the day of getting your liner done.
5. I sell my custom "Giraffe-Lash" Natural Serum (Absolutely no chemicals in it) to my customers. This serum is guaranteed to grow your lashes super long and keep them that way even if you stop using it. A customer's reaction to it was "Better Than Latisse." This is a beautiful complement to eyeliner or brows. You can start using it 5 days post procedure. Request a picture of before and after. If you're interested in this, please alert me before coming to see me, so I can make a batch for you in time for your procedure.

## **PERMANENT EYEBROW PROCEDURE**

1. The A/D Ointment or Vaseline helps the possible itching side effect tremendously.
2. When showering, apply a medium layer of Vaseline over brows with a clean q-tip and then shower, avoiding direct water pressure on your face.
3. Color will soften up to 3 shades lighter within 3 weeks and reach the ultimate result by 6.
4. I use a combination of natural hair strokes with a coil machine and feathering at the end, resulting in a natural look. This technique lasts the longest compared to microblading.

5. A touchup is typically common within a year, but should last within a few years if proper care is utilized. If new hair grows out of the desired shape, then feel free to tweeze the hairs if they're noticeably messing up the shape of the brow.
6. **This is a common reaction (Especially for blondes): You got your brows done and at night you examine your brows in the mirror. They look super dark! "What have I done?!"**  
**You say to yourself.**

Don't worry! **This is totally normal.** Your brows will be oxidizing (Due to being exposed to air) and dark for the first week or two. And then, they will begin to scab and lighten 3 shades lighter to reveal a pigment that mimics your natural hair color. Be patient and trust that they will lighten. **Do not pick at the brow or force the healing process to happen faster, or you will lose the pigment and risk scarring.** If you are concerned with how your brows are healing, feel free to email/text me pictures and ask questions.

### **ANTI-AGING MICROPEN NEEDLING/DERMAPLANING PROCEDURES**

1. Your face (Or body area it was performed on) is going to be very red (And get even more red) for at least 4-6 days. Don't be alarmed; this is the skin's natural healing protocol. Light makeup can be worn 3 days post procedure to cover up if necessary.
2. Full healing time varies. Generally, the older in age, the longer it takes. Some clients take 1 week to fully heal, others 2 weeks, and others a month.
3. Micropen needling uses the body's natural ability to build collagen to soften wrinkles and scars. Generally, after the first session, some results are seen, but after the second session, significant results will be visible.

- However, Dermaplaning Level 2 (Only pale skinned clients that do not tan brown can get this procedure to prevent hyperpigmentation) will yield significant results after the first procedure heals.
4. It's ideal to get dermaplaning and micropen needling done together for a full blast anti-aging regime, but expect longer healing time (Up to 2 weeks or more).
  5. **REMEMBER (DERMA-PLANING PROCEDURES LEVEL 2):** The treated area will appear very red and scabby for about 4-6 days. The next stage will be pink and soon will return to its natural pigment. During what is known as the vascular stage. My strategy for clients getting it done for the first time is to go light enough to induce collagen induction. Then, we can gradually increase intensity.

**Important:** If you get cold sores on your lips or face, there is a possibility of breaking out into a rash. You can take a prescribed medication at least 3 days prior to procedure and 7 days post to prevent a possibility of an outbreak.

6. **CUSTOMIZED SERUMS:** I personalize, custom all-natural vegan skin serums that take your results from these procedures to a new level. From removing sun spots, intense wrinkle treatment, under eye bags and puffiness, hyperpigmentation, and dull skin – I can create a serum just right for you. If interested, call/email me with your concerns and we can setup a complimentary consultation via Zoom or in person. Feel free to check out my **Instagram** (Custom Beauty by Maya) page full of clients' pictures and commentary.

## WHAT TO EXPECT WHEN HEALING

1. Make sure you have an ice pack (Or frozen vegetables wrapped in a cloth) and a healing ointment prepared before treatment. Healing ointments include A&D Ointment, Vaseline, or natural oils like Olive, Argan, or Grapeseed oil.
2. **To cut healing time in half, purchase pure COLLOIDAL SILVER SPRAY from a health food store (Or online). Spray it twice on the treated area(s) about 2-3 times a day. Permanent makeup or skincare procedures can use this spray. REMEMBER: Use it only for the first 3 days post procedure and then stop using it; it's not meant to use long-term.** Getting Colloidal Silver is strongly recommended, though optional. It is great to have around the house anyhow for cuts or infections.

## MY PROMISE TO YOU

I want you to be super thrilled with my services. When you're happy, I am happy. If you have a question or need to get into contact with me, I am an email (Preferably) or phone call away.

**Email:** [Maya@permanentmakeupbymaya.com](mailto:Maya@permanentmakeupbymaya.com)

**Phone Call or Text:** 760-469-4434

**Note about calling me:** It will be easier to text and let me know the time range you're available to speak on the phone as I am very busy and may not be able to speak to you immediately. But rest assured, I will get back to you as soon as I can.

If you prefer to speak on the phone, text me your availability and I'll schedule a time to call you back.

If you have any ways that I can improve (Regarding information on this sheet or my services), please email or text the suggestions – your insights are very valuable, and I would appreciate it! Have a great day! *Maya Purcell*